



## SHARABLE SOCIAL MEDIA VIDEO ADS – ENGLISH

The New York State Council on Children and Families (CCF) is proud to offer Help Hub for Families. Spreading the word about its recent launch will help New Yorkers connect with the resources and useful information they need for their children and families.



### POST COPY

**Facebook/Instagram headline:** Connect With Help Hub for Families

**Facebook/Instagram caption:** Not sure where to start? Help Hub for Families can help you find resources for children with multiple needs.

**Landing page URL:** [helphubforfamilies.ny.gov](https://helphubforfamilies.ny.gov)

### QUESTIONS?

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