

# HELP HUB FOR FAMILIES



## SHARABLE SOCIAL MEDIA STATIC AD – TRADITIONAL CHINESE (VERTICAL)

The New York State Council on Children and Families (CCF) is proud to offer Help Hub for Families. Spreading the word about its recent launch will help New Yorkers connect with the resources and useful information they need for their children and families.



 **DOWNLOAD**

### TRANSLATED ALT TEXT

#### TRADITIONAL CHINESE (繁體中文)

一名年輕男子和一名年輕女子抱著一名男嬰，對著他微笑。三顆形狀和大小各異的亮黃色星星圍繞著他們，背景上覆蓋著一層半透明的紫色。他們的頭頂上方是白色的「Help Hub for Families」標誌，上面用白色的字寫著：「搭起助您為有多方面需要的兒童獲取資源的橋樑！」

#### ENGLISH

A young man and a young woman hold a baby boy and smile at him. Three bright yellow stars in varying shapes and sizes surround them, and a translucent purple overlay covers the background. Above them is a white 'Help Hub for Families' logo, with white text reading: 'Your connection to resources for children with multiple needs!'

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## TRANSLATED POST COPY

### TRADITIONAL CHINESE (繁體中文)

**Facebook/Instagram headline:**

與 Help Hub for Families 建立聯繫

**Facebook/Instagram caption:**

不確定該從哪裡著手？Help Hub for Families 可以協助為有多方面需要的兒童獲取資源

**Landing page URL:** [helphubforfamilies.ny.gov](https://helphubforfamilies.ny.gov)

### ENGLISH

**Facebook/Instagram headline:**

Connect With Help Hub for Families

**Facebook/Instagram caption:**

Not sure where to start? Help Hub for Families can help you find resources for children with multiple needs.

**Landing page URL:**

[helphubforfamilies.ny.gov](https://helphubforfamilies.ny.gov)

## QUESTIONS?

**Kristin Weller | NYS Council on Children and Families**

518-474-0158 | [kristin.weller@ccf.ny.gov](mailto:kristin.weller@ccf.ny.gov)