



## SHARABLE SOCIAL MEDIA STATIC AD – SPANISH (VERTICAL)

The New York State Council on Children and Families (CCF) is proud to offer Help Hub for Families. Spreading the word about its recent launch will help New Yorkers connect with the resources and useful information they need for their children and families.



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### TRANSLATED ALT TEXT

#### SPANISH (ESPAÑOL)

Una mujer ayuda a una joven con una discapacidad mientras pasean por un jardín. Las rodean tres estrellas amarillas brillantes de diferentes formas y tamaños, y una capa púrpura translúcida cubre el fondo. Arriba de ellas hay un logotipo de "Help Hub for Families" en color blanco, con un texto blanco que dice: "¡Su recurso para niños con múltiples necesidades!"

#### ENGLISH

A woman assists a younger woman with a disability as they walk through a garden. Three bright yellow stars in varying shapes and sizes surround them, and a translucent purple overlay covers the background. Above them is a white 'Help Hub for Families' logo, with white text reading: 'Your connection to resources for children with multiple needs!'

# HELP HUB FOR FAMILIES



## TRANSLATED POST COPY

SPANISH (ESPAÑOL)	ENGLISH
<p><b><u>Facebook/Instagram headline:</u></b> Contáctese con Help Hub for Families</p> <p><b><u>Facebook/Instagram caption:</u></b> ¿No sabe por dónde empezar? Help Hub for Families lo ayuda a encontrar recursos para niños con múltiples necesidades.</p> <p><b><u>Landing page URL:</u></b> <a href="http://helphubforfamilies.ny.gov">helphubforfamilies.ny.gov</a></p>	<p><b><u>Facebook/Instagram headline:</u></b> Connect With Help Hub for Families</p> <p><b><u>Facebook/Instagram caption:</u></b> Not sure where to start? Help Hub for Families can help you find resources for children with multiple needs.</p> <p><b><u>Landing page URL:</u></b> <a href="http://helphubforfamilies.ny.gov">helphubforfamilies.ny.gov</a></p>

## QUESTIONS?

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