

HELP HUB FOR FAMILIES



SHARABLE SOCIAL MEDIA STATIC AD – RUSSIAN (VERTICAL)

The New York State Council on Children and Families (CCF) is proud to offer Help Hub for Families. Spreading the word about its recent launch will help New Yorkers connect with the resources and useful information they need for their children and families.



 **DOWNLOAD**

TRANSLATED ALT TEXT

RUSSIAN (Русский)

Улыбающаяся молодая женщина катает мальчика на спине на улице. Их окружают три ярко-желтые звезды разных форм и размеров на полупрозрачном фиолетовом фоне. Над ними расположены белый логотип «Help Hub for Families» и надпись белым шрифтом: «Ваш портал с ресурсами для детей с особыми потребностями!»

ENGLISH

A smiling young woman gives a piggyback ride to a boy outside. Three bright yellow stars in varying shapes and sizes surround them, and a translucent purple overlay covers the background. Above them is a white 'Help Hub for Families' logo, with white text reading: 'Your connection to resources for children with multiple needs!'

HELP HUB FOR FAMILIES



TRANSLATED POST COPY

RUSSIAN (Русский)	ENGLISH
<u>Facebook/Instagram headline:</u> Посетите Help Hub for Families	<u>Facebook/Instagram headline:</u> Connect With Help Hub for Families
<u>Facebook/Instagram caption:</u> Не знаете, с чего начать? В Help Hub for Families вы найдете ресурсы для детей с особыми потребностями.	<u>Facebook/Instagram caption:</u> Not sure where to start? Help Hub for Families can help you find resources for children with multiple needs.
<u>Landing page URL:</u> helphubforfamilies.ny.gov	<u>Landing page URL:</u> helphubforfamilies.ny.gov

QUESTIONS?

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