



## SHARABLE SOCIAL MEDIA STATIC AD – ITALIAN (VERTICAL)

The New York State Council on Children and Families (CCF) is proud to offer Help Hub for Families. Spreading the word about its recent launch will help New Yorkers connect with the resources and useful information they need for their children and families.



 **DOWNLOAD**

### TRANSLATED ALT TEXT

#### ITALIAN (ITALIANO)

In un giardino un uomo dà un bacio sulla guancia a una bambina che siede sulle sue ginocchia. Tre stelle gialle luminose di varie forme e dimensioni li circondano, mentre un rivestimento viola traslucido copre lo sfondo. Sopra di loro c'è un logo bianco "Help Hub for Families" (Polo di aiuto per le famiglie), con un testo bianco che recita: "Dove trovare tutte le risorse per bambini con bisogni multipli!"

#### ENGLISH

A man kisses the cheek of a baby girl sitting in his lap in a garden. Three bright yellow stars in varying shapes and sizes surround them, and a translucent purple overlay covers the background. Above them is a white 'Help Hub for Families' logo, with white text reading: 'Your connection to resources for children with multiple needs!'

# HELP HUB FOR FAMILIES



## TRANSLATED POST COPY

ITALIAN (ITALIANO)	ENGLISH
<b><u>Facebook/Instagram headline:</u></b> Contattare Help Hub for Families	<b><u>Facebook/Instagram headline:</u></b> Connect With Help Hub for Families
<b><u>Facebook/Instagram caption:</u></b> Non si sa da dove iniziare? Help Hub for Families può aiutare a trovare risorse per bambini con bisogni multipli.	<b><u>Facebook/Instagram caption:</u></b> Not sure where to start? Help Hub for Families can help you find resources for children with multiple needs.
<b><u>Landing page URL:</u></b> <a href="http://helphubforfamilies.ny.gov">helphubforfamilies.ny.gov</a>	<b><u>Landing page URL:</u></b> <a href="http://helphubforfamilies.ny.gov">helphubforfamilies.ny.gov</a>

## QUESTIONS?

**Kristin Weller | NYS Council on Children and Families**  
518-474-0158 | [kristin.weller@ccf.ny.gov](mailto:kristin.weller@ccf.ny.gov)