

# HELP HUB FOR FAMILIES



## SHARABLE SOCIAL MEDIA STATIC AD – ENGLISH (VERTICAL)

The New York State Council on Children and Families (CCF) is proud to offer Help Hub for Families. Spreading the word about its recent launch will help New Yorkers connect with the resources and useful information they need for their children and families.



 **DOWNLOAD**

### ALT TEXT

A man and a woman stand holding a baby at home. Three bright yellow stars in varying shapes and sizes surround them, and a translucent purple overlay covers the background. Above them is a white 'Help Hub for Families' logo, with white text reading: 'Your connection to resources for children with multiple needs!'

### POST COPY

**Facebook/Instagram headline:** Connect With Help Hub for Families

**Facebook/Instagram caption:** Not sure where to start? Help Hub for Families can help you find resources for children with multiple needs.

**Landing page URL:** [helphubforfamilies.ny.gov](https://helphubforfamilies.ny.gov)

### QUESTIONS?

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